

# Liz Alonzi

www.lizalonzi.com

UI/UX developer with experience across the web development stack, seeking a team dedicated to bringing innovative and intuitive projects to life.

## Experience

---

### Foodstuffs North Island Ltd.

*User Experience Developer*

May 2016 – Present

*Auckland, New Zealand*

I led UX development for the creation of smartphone, tablet, and responsive web applications for online shopping at New World stores.

- Communicated requirements from Foodstuffs stakeholders to two contracted development companies
  - Reviewed screens built by designers to ensure they met specifications
  - Conferred with developers to determine if features were feasible within the structure of our data
  - Updated shared documentation to foster transparency across teams
- Acted as a consultant to designers in coming up with innovative solutions to user experience problems
- Created mockups and screenflows in Visio to be used as references by designers, developers, and testers
- Maintained progressive versions of Invision prototypes to be used in presentations to stakeholders

*Skills used:* Invision, Visio, responsive design, Adobe Photoshop, Google Drive, Google Sheets, JIRA

December 2015 – May 2016

*Southeast Asia*

I moved to Thailand at the end of 2015 to pursue my passion of yacht racing while exploring the world. I competed in several regattas and assisted in the delivery of yachts throughout the region, including a 12-day delivery around the Malay Peninsula; completed a one-month artists' residency in Penang, Malaysia; and volunteered at Soi Dog, an organisation that rescues street dogs, in Phuket, Thailand. These experiences have impressed upon me the importance of showing compassion and maintaining a professional attitude and flexibility in the face of adversity.

### Aquent

*Freelance Web Developer*

April 2015 – December 2015

*Melbourne, VIC, Australia*

My primary contract was as a front-end developer on the Online Team at MYOB. I worked closely with designers and project managers to create unique, memorable, and accessible pages on our customer-facing website.

- Created a responsive competition entry page with a video, dynamically-created gallery of past winners, and an animated entry form
- Installed a WordPress theme and modified its PHP to meet stakeholder specifications
- Performed cross-browser testing of the above pages
- Updated entire site to include tags for SEO and accessibility
- Marked up product page contents with structured data to provide a better customer experience

*Skills used:* Oracle WebCenter Sites, WordPress, HTML5, CSS3, Javascript, JIRA, responsive design, SEO, accessibility, Google Structured Data Testing Tool

Another contract I held was as the UI/UX designer at the Australian Council for Educational Research

- Created wireframes of new pages for main website based on stakeholder specifications
- Added new features to wireframes for the online storefront

*Skills used:* Balsamiq Mockups

Additional contracts included joining teams at various agencies on a short-term basis to create websites and advertisements. Responsibilities included building EDMs, refactoring websites to use Bootstrap, refactoring CSS, building HTML and Flash advertisements based on creative briefs, and designing advertisements to client specifications in Photoshop.

*Skills used:* HTML5, CSS3, Bootstrap, LESS, SASS, responsive design, ActionScript3, Adobe Flash, Adobe Photoshop

November 2014

*Melbourne, VIC, Australia*

I moved to Australia to hone my sailing skills, and spent the first five months of my Work & Holiday Visa racing as frequently as possible. Over the course of the year, I raced multiple times a week on Port Phillip and its approaches, competing in the Ocean Racing Club of Victoria 2014-15 season series, Royal Yacht Club of Victoria summer and winter series, Club Marine Range series, and Port Phillip Women's Championship series. Crew sizes ranged from three to twelve people, and offshore races lasted between one and four days. My sailing experiences have shown me the importance of teamwork, determination, and quick decision-making skills.

## **Conversant**

December 2013 – October 2014

*Front-End Developer*

*Chicago, IL, USA*

I balanced development work with tasks designed to improve internal relationships and structure of the development process, creating interactive advertisements while liaising between teams to ensure deliverables were unique and innovative.

- Met with project managers, art directors, and production artists during design phases to discuss feasibility of ideas
- Maintained consistent branding across ad formats while:
  - Translating static designs into animations for display as full-screen units
  - Applying custom animations and positioning to multiple sizes of designs for display within web pages
  - Working within a proprietary framework to create dynamic ads across multiple platforms
- Represented Creative Technology as a member of a Quality Assurance Team that rolled out a QA Error tagging process in JIRA

*Skills used:* HTML5, CSS3, JIRA, TweenMax, ActionScript 3, GreenSock Animation Platform

## **Nokia**

June 2012 – November 2013

*Software Engineer*

*Chicago, IL, USA*

I developed and maintained web-based map data processing software in Java and GWT while coordinating our team's efforts with the goals of the company at large. I started as a UI developer, then transitioned to an engineering position.

- Created mockups of new features and presented designs to stakeholders
- Acted as design resource for teammates and other groups
- Refactored software's CSS to align with web standards
- Implemented new features in Java and GWT, and executed back-end queries and updates in SQL
- Practiced Agile Methodology as Scrum Master on a diverse team of nine members spanning multiple projects
  - Conducted daily standups, coordinated with stakeholders, led retrospective and sprint planning meetings after every sprint, performed backlog maintenance in JIRA, and attended on-going training for the role

*Skills used:* WireframeSketcher, JIRA, SQL, Java, Google Web Toolkit

**KeyLimeTie, LLC**  
*UI/UX Developer*

May 2011 – May 2012  
*Downers Grove, IL, USA*

I created wireframes for websites and applications for a wide range of businesses. Clients included Simple Build Group, a project management website for custom home builders, and Parts Town, an online store for commercial kitchen equipment, among others.

- Designed information architecture, site maps, and wireframes for both builder-facing and customer-facing websites for Simple Build Group
- Designed site maps and wireframes based on customer specifications for Parts Town and Parts Town mobile websites
- Helped plan and organize a two-day hackathon for AAA: presented on the importance of wireframing and how to create screenflows, and assisted teams with developing their submissions throughout the competition

*Skills used:* WireframeSketcher, Balsamiq Mockups

**The University of Iowa Residence Life**  
*Women in Science & Engineering Community Resident Assistant*

August 2010 – May 2011  
*Iowa City, IA, USA*

- Advised residents in STEM majors regarding University, academic, and personal matters
- Built and maintained a positive living and academic environment for residents
- Created Academics Incentive Program to reward students for study habits
- Planned engaging late-night social events for students living on campus

**The University of Iowa Orientation Services**  
*Team Leader, Student Advisor*

January 2009 – September 2010  
*Iowa City, IA, USA*

- Led incoming student group sessions for course selection and academic registration
- Assisted with administrative tasks such as check-in and collateral distribution
- Provided incoming students with a personal liaison to the University
- Trained first-year Student Advisors in Spring 2010

**Alpha Chi Sigma**  
*Webmaster*

January 2008 – August 2008  
*Iowa City, IA, USA*

- Designed, developed, and maintained Alpha Theta Chapter website
- Procured domain name and website host

**Toczic Designs**  
*Owner and Designer*

October 2005 – June 2007  
*Naperville, IL, USA*

- Made and sold custom jewelry through Internet-based business start-up in high school
- Designed and coded online store

## Education

**The University of Iowa**  
*Informatics with Art Cognate and Business Minor*

August 2007 – May 2012  
*Iowa City, IA, USA*

- Major GPA: 3.64
- Arthur Collins Scholarship (Rockwell Collins) for U Iowa student majoring in Computer Science
- University National Scholars Award

## Conferences, Awards, and Volunteer Work

---

- The User Experience Auckland Group June 2016  
• Joined monthly Meetup group for UI/UX professionals in Auckland
- Soi Dog April 2016  
• Assisted with the care of rescued street dogs in Phuket, Thailand.
- Nokia Lumia 520 3D Modeling Contest April 2013  
• Took 3<sup>rd</sup> place in company-wide competition to design removable back cover for smartphone
- Rockwell Collins Leadership Institute April 2012  
• Nominated by Computer Science department to attend conference
- SocialDevCamp Chicago Hackathon Volunteer August 2011  
• Helped plan and organize a two-day hackathon within the SocialDevCamp Chicago conference; the event featured 25 teams and over \$10,000 in prizes